Geese aren't the only ones that can lay golden eggs.

• "Lower feed cost per dozen eggs" 1

"Improves egg productivity"<sup>1</sup>
"Reduces odor and ammonia"<sup>2</sup>

• "Reduces flock mortality" 3

• "Improves your profits"



# Here's what our customers say about CI3-4-Poultry™:

"Since we started using CI3-4-Poultry, overall mortality dropped, and we've had fewer downgrades at the slaughtering plant. There have been great improvements in feed conversion. We had a 9 point improvement in one flock, and 21 points improvement in average weight! Most of our tests showed feed conversion improvements anywhere from 4 to 13 points" — D.T., Delaware, USA<sup>1</sup>

"When testing CI3-4-Poultry for the first time, it suppressed an e. coli challenge in the house being tested, while untreated houses alongside experienced heavy mortality." — E.B. Ltd., United Kingdom<sup>2</sup>

<sup>&</sup>quot;The odor and ammonia are nearly gone. It sure doesn't smell like a chicken farm!" -- V.S.F., United Kingdom<sup>3</sup>

# Frequently Asked Questions about C13-4-Poultry feed additive

#### What is it?

CI3-4-Poultry, a product of WE International, Inc., is a revolution in poultry production. This new drinking water additive is designed to improve layer egg production, and the production and hatchability of breeders. It also improves overall weight gain of broilers, turkeys, and other meat birds.

#### How does it work?

CI3-4-Poultry breaks down ingredients in poultry feed, making it easier for the birds to digest. As a result, the birds are able to assimilate ingredients in the feed that are not easily digested. This translates into less wasted feed, improved feed conversion, and a higher production.

According to of our customers, they have also noticed a dramatic reduction in odor and ammonia, reduced mortality, reduced condemnation, drier manure, major reduction of e. coli, and best of all, increased profits.

### Is it easy to use?

CI3-4-Poultry costs only a few cents per bird, but offers great benefits and savings. This water-based product can be easily introduced into your water system, and there is no powder to collect in the system or clog your filters. As an added bonus, CI3-4-Poultry's enzyme action will keep your water lines clean.

#### Is it approved?

All ingredients are non-toxic and "generally regarded as safe." The ingredients meet all requirements of American Association of Feed Control Officials, Inc (AAFCO) as listed in their current publication. For shipments out of the USA, US Food & Drug Administration information is on file at the manufacturer's office.



Ask me how I got this way!

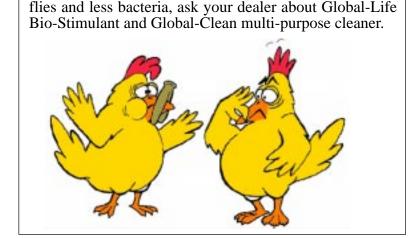
## There has been a lot of coverage in the news about artificial growth hormones and the problems they create for animals and people. Does CI3-4-Poultry contain hormones?

No. This product does not contain any growth hormones, bacteria, or live products. It is a natural enzyme-based water additive. Enzymes act as catalysts to make other processes function more efficiently. CI3-4-Poultry is not only safe, it has no residual carryover.

## Brought to you by



a division of



And for complete odor and ammonia control in litter, more effective cleaning in washdowns between flocks, and fewer



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